

# The Story of Your Congregation

Lead18

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- What is Church Management Software?
- What role does data have in the church?
  - Numbers matter—Head Count vs. Who Count
  - People's needs matter—Keep finger on the pulse of the ministry.
  - Better decisions for the people—Good decisions come from good information.
- Features to look for in a database
  - The big picture
    - Demographics
    - Giving & Attendance Trends
  - Child Check-In & Security
  - Contributions/donor management
    - Regular tithes/offerings
    - Online Giving
    - Text to Give
    - Capital Campaigns/Pledges
  - Groups
  - Event & facilities management
    - Registration
    - Room/Equipment Reservation
  - Visitor/Member Tracking
  - Member Management
    - Involvement

- Communications/outreach
- Life Experiences
- Accounting
- Benefits of choosing the right database for your church
- Phrases that pay